

# LASSEN COUNTY FAIR LOGO CONTEST

Lassen County Fair is accepting submissions for the 2023 Lassen County Fair Logo. This years' theme is "Cotton Candy, Clowns, & Merry Go Rounds." Submissions are due to the fair office by November 7, 2022 @ 5pm. The winning submission, as selected by the Lassen County Fair Advisory Board, will be used in print ads, marketing materials, and signage during the fair.

The logo should include the theme, the words "Lassen County Fair" and the fair dates July 19-23, 2023.

To enter you must be a Lassen County Resident.

Entries can emailed to [lcfair@co.lassen.ca.us](mailto:lcfair@co.lassen.ca.us) with Logos submitted in JPEG Format.

**Please include:**

Name

Phone Number

Address

Age

If a Student: School you currently attend

**What you need to Enter:**

A Creative Mind

**Judging Criteria**

1. Creativity and Originality
2. Well-roundedness
3. Quality of Logo
4. Overall impression
5. Usability (How effectively can it be used to market the 2022 Fair)

**Winner Will Receive:** 2 tickets to any grandstand event.

**How Logo is used:**

The Fair Theme logo is used on Fair Letterhead, on the Cover of the Premium Book, and in all advertisement for the 2023 Lassen County Fair.

**SUBMISSION TO START:** Immediately

**SUBMISSION TO END:** November 7, 2022 at 5 p.m.

**WINNER SELECTED:** November 8, 2022 FAB

If you have any further questions, please contact the fair office at 530-251-8900.

